

Official Rules

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. **ELIGIBILITY:** The Spot the P!nk Mobile Contest (“Contest”) is sponsored by Florida Panthers Hockey Club, Ltd. (“Sponsor”). The Contest is open to all legal residents of Florida who are at least 21 years old (each an “Eligible Person”). Employees and officers of Sponsor and Sponsor’s parent companies, subsidiaries, affiliates and related entities, advertising agencies, authorized dealers, promotional suppliers, prize providers (each of the aforementioned entities collectively, with Sponsor, the “Contest Entities”) and the immediate family members (spouses, parents, children and siblings and their spouses) or members of the same household (whether related or not) of such individuals are not eligible to enter or win. Void where prohibited.

2. **HOW TO ENTER:** On March 3, 2023, Sponsor will cause a pink hummer limousine (“P!nk Mobile”) to be parked at one (1) location from approximately 1:00 PM – 2:00 PM, one (1) location from approximately 3:30 – 4:30 PM and one (1) location from approximately 5:00 PM – 6:30 PM (each a “Location”). Around the beginning of the period of time Sponsor causes the P!nk Mobile to be parked at each Location, Sponsor will cause one (1) post (a “Post”) to be distributed via the official FLA Live Arena Instagram account (@flalivearena). Each Post will provide Eligible Persons one (1) clue (a “Clue”) to assist Eligible Persons in determining the then-current location of the P!nk Mobile. An Eligible Person may participate in the Contest by commencing travel to the Location indicated by each Clue or another location he/she contemplates to be indicated by each Clue. No other method of participation will be accepted.

3. **PRIZE:** Three (3) Winners (defined below) shall win two (2) tickets (exact location to be determined by Sponsor in its sole discretion) to the P!nk concert to take place at the sports and entertainment facility located at 1 Panther Parkway, Sunrise, Florida 33323 or November 15, 2023 (each pair of tickets is a “Prize”). The fair market value of the Prize is \$250.

4. **WINNER DETERMINATION AND NOTIFICATION:** The first (1st) Eligible Person to (i) arrive at each Location indicated by the applicable Clue within the applicable period of time identified above, (ii) post a selfie of him/her at such Location in front of the P!nk Mobile to his/her Instagram story and (iii) tag the official FLA Live Arena Instagram account (@flalivearena) in such post, as determined by Sponsor in its sole discretion, shall win the Prize (each such Eligible Person, a “Winner”). In the event two (2) or more Eligible Persons complete the activities identified in the immediately preceding sentence with respect to a Location (i.e., in the event two (2) or more Eligible Persons “tie”), Sponsor shall utilize a tie-breaker to be determined by Sponsor in its sole discretion to determine which of such Eligible Persons is the Winner with respect to such Location. Upon the request of the Sponsor, a Winner may be required to provide a driver license and/or other form of identification and/or return an Affidavit of Eligibility, Release and Prize Acceptance Form, IRS W-9 form, a liability release, and (where legal) a publicity release, all of which must be returned within the time period specified within such materials. Should a Winner fail to comply with any such requirements, a Winner may be disqualified by Sponsor, in Sponsor’s sole discretion, and Sponsor may then select an alternate winner.

5. **GENERAL TERMS AND CONDITIONS:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Eligible Persons, any other persons commencing travel to a Location and/or otherwise attempting to participate in this Contest but who do not qualify as an Eligible Person pursuant to the terms hereof (“Non-Eligible Persons”) and the Contest Entities in connection with this Contest, shall be governed by, and construed in accordance with, the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules. Eligible Persons and Non-Eligible Persons, collectively, are the “Participants”, and each Eligible Person and each Non-Eligible Person is a “Participant”. Any and all disputes, claims and causes of action arising out of or in connection with this Contest or any Prize awarded shall be resolved exclusively in the appropriate federal or state court located in Broward County, Florida, and entrants hereby consent and submit to the personal jurisdiction of such courts.

A Prize will only be awarded and delivered to addresses within the State of Florida. Except as determined by the Sponsor in its sole discretion, no substitution of a Prize is offered, no transfer of a Prize to a third party is permitted, and a Prize may not be redeemed for cash value. A Winner will be solely responsible for all applicable federal, state and local taxes arising in connection with the Prize. All other expenses on the receipt and use of a Prize not specifically mentioned herein are solely the responsibility of the applicable Winner. Any portion of a Prize not accepted by the applicable Winner will be awarded to a substitute winner to be determined by Sponsor in its sole discretion. In no event will Sponsor be liable to award more than the number of prizes stated in these Official Rules.

6. **ACCEPTABLE CONDUCT:** By entering or, in the case of Non-Eligible Persons, attempting to enter this Contest, Participants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor reserves the right at its sole discretion to disqualify any individual suspected of tampering with the entry process or the operation of the Contest; or to be acting in any manner deemed by Sponsor to be in violation of the Official Rules; or to be acting in any manner deemed by Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. **CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND COSTS (INCLUDING WITHOUT LIMITATION, ATTORNEYS' FEES) FROM ANY SUCH PARTICIPANT OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

7. **LIMITATIONS OF LIABILITY:** Sponsor assumes no responsibility or liability for (a) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Contest; (b) inaccessibility or unavailability of the Internet, any social media platforms contemplated herein or any combination thereof; or (c) any injury or damage to Participant's or to any other person's computer or cell phone which may be related to or resulting from any attempt to participate in the Contest or download any materials in the Contest. If, for any reason, the Contest is not capable of running as planned for reasons which may include without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud,

technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest in whole or in part. In the event of cancellation, Sponsor shall award each Prize in a manner to be determined by Sponsor in its sole discretion.

8. RELEASES: All Participants, as a condition of entry or, in the case of Non-Eligible Persons, attempted entry into the Contest, agree to release the Contest Entities from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with: accessing the internet; participating or, in the case of Non-Eligible Persons, attempting to participate in any aspect of the Contest; the receipt, ownership or use of a Prize awarded; preparing for, participating or, in the case of Non-Eligible Persons, attempting to participate in, attending or traveling to and/or from any Prize-related activity; or any typographical or other error in these Official Rules or the announcement or offering of any Prize. A Winner shall bear all risk of loss or damage to the applicable Prize after it has been delivered. Sponsor makes no representations or warranties of any kind concerning the appearance, safety or performance of any Prize.

By accepting a Prize, the applicable Winner agrees for him or herself and for his or her heirs, executors and administrators to release, indemnify and hold harmless the Contest Entities and their respective successors, owners, general and limited partners, shareholders, members, directors, officers, employees, agents and representatives from and against any and all liability for any loss, harm, damages, costs or expenses, including without limitation property damages, personal injury and/or death, arising out of (i) participating in this Contest, (ii) the acceptance, possession, use or misuse of the Prize, (iii) preparing for, participating in and/or traveling to or from any Prize-related activity, (iv) claims based on rights of publicity, rights of privacy, or defamation, (v) or Prize delivery.

9. USE OF INFORMATION: Personally identifiable information that is submitted by Participants, as part of this Contest, if any, will be solely used to administer the Contest and fulfill the Prize, unless the Participant actively opts in to receive marketing communications.